

Sewing School FAQs

What is an Usha sewing school?

An Usha sewing school is a center where people can learn various sewing skills, be it construction of garments or making home décor items, or making fashion accessories or embellishing an existing garment.

Usha sewing schools can provide sewing skills that can be utilized for personal use at home, or for income generation through (1) making clothing, home décor and design oriented products for others (2) teaching learned sewing skills to others.

There are approximately 1000 Usha sewing schools across different states in India. Details can be accessed at Usha website : www.ushainternational.com.

What is available at Usha sewing schools?

Usha sewing schools offer a large number of courses to choose from:

- **Sewing & Design Course (6 months)** – a student can learn theory and basics of drafting, cutting and sewing for making ladies, children and men’s garments and select home décor items. The course is followed by an examination and a Diploma is awarded to all successful students.
- **Sewing & Design Course (3 months)** – a student can learn select aspects of drafting, cutting and sewing for making ladies, children and men’s garments and select home décor items. A participation certificate is awarded to all successful students.
- **Embroidery Course (6 months)** – a student learns about embroidery tools and its uses, needle type, embroidery frames etc., and a fundamental knowledge about embroidery, fabric selection, colour scheming and colour combination, design selection and types of embroidery threads. A student joining the course can learn 28 different embroidery stitches.
- **Creative Design Course (3 months)** – a student can learn how to make 47 different projects ranging from kitchen accessories, home furnishings, fashion accessories to embellishing existing garments
- **Creative Design Course (1 month)** - a student can learn how to make 18 different projects ranging from kitchen accessories, home furnishings, fashion accessories to embellishing existing garments.

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- **Indian Garment Design Course (2 months)** – a student can learn how to make 6 styles of blouses, 2 styles of petticoats, a lehanga, 7 styles of ladies kameez, 2 styles of salwars, churidar and zouve.
- **Indian Garment Design Course (A) (1 month)** – a student can learn how to make 6 styles of blouses, 2 styles of petticoats and a lehanga.
- **Indian Garment Design Course (B) (1 month)** - a student can learn how to make 7 styles of ladies kameez, 2 styles of salwars, churidar and zouve.
- **Little Girls Dress Making Course (1 month)** – a student can learn 5 styles of frocks and 2 styles of skirts for little girls.
- **Western Casual Wear Course (1 month)** - a student joining this course can learn 5 different styles of ladies tops and 3 different styles of dresses.

How are Usha Sewing Schools different from other tailoring schools?

Usha Sewing Schools have contemporary, well structured curriculum and course books, designed by the top professionals of the industry.

Usha sewing school courses are run by formally trained teachers.

There is a formal biannual examination process in place for all six months course students . Examinations are conducted pan India on the same date, in over nine languages. Successful students are awarded a diploma.

Who is the general target audience for Usha sewing schools? Mothers, women, girls, college kids?

Sewing schools cater to all age groups. We offer exciting creative design courses for the young and specialized courses for all age groups.

How does one join an Usha sewing school course?

All courses are available in batches round the year, subject to availability of a slot in the school. All one has to do is to walk into the school and fill up the application. The sewing school teacher will inform when the next batch is starting.

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The six months courses have examinations and are offered as per a fixed schedule, these courses start on April 1st and October 1st every year.

Is sewing your own items a more feasible option as compared to buying off the rack?

Sewing your own items is a feasible option for those who want to be different from the rest. It gives you a chance to create personalized design of clothing home décor, and personal accessories.

Are Usha sewing machines and equipment user friendly?

Usha sewing schools have both conventional Usha straight stitching machines as well as Usha Janome automatic sewing machines. Usha Janome sewing machines are very user friendly with the latest technology for ease of use. With Usha Janome automatic zig zag machines one can do rolled hemming, blind stitch hemming, button fixing, button holing, zip fixing, shell tucks, surging and many decorative stitches to embellish the surface of garments and give them a good finish.

We also have teachers available to help students understand and get used to working with sewing machines.

How much does it cost to sign up for Usha sewing school courses? Is it inclusive of material and other expenses?

The course fees covers sewing teaching content and delivery by a trained teacher. However, participants are required to bring their own fabrics and related accessories. The fee for courses range from Rs 700 - Rs 3100. Details are provided in the prospectus which is available at the sewing school.

How can one start one's own Usha sewing school?

Usha affiliates sewing schools as per a set criteria which covers area and location of premises, qualifications of the teacher, availability of sewing machines and prescribed tools etc. Affiliation is provided for a period of one year and is renewed on an annual basis. Usha sewing schools are attached to Usha dealers who provide support in recommending customers to join various courses and also for servicing sewing machines. You can write to ps_chopra@ushainternational.com for further details.

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Can you tell us more about the brand USHA?

Usha International Ltd, a Siddharth Shriram Group Company, is one of India's leading consumer durable marketing, sales and distribution companies. The diverse products marketed by the company under the brand name USHA include fans, sewing machines, home appliances, engines and pump sets, electrical motors and pumps, water coolers and dispensers, inverters, cook tops, hobs and hoods and auto components.

Scroll down for details on Sewing Courses taught at Usha Sewing Schools ...

Sewing Courses taught at Usha Sewing Schools

Usha Sewing Schools – a platform to express and enhance your creativity
Usha sewing schools provide an opportunity for women to express and enhance their creativity along with a medium to earn livelihoods Usha International Limited runs more than 1000 sewing schools across India, training thousands of women each year. These schools offer a viable vocational option and are professionally managed.

Sewing Courses

The courses in these schools are designed with the help of professionals in the fashion and design industry. They cover both theoretical as well as practical training so as to provide students with a thorough knowledge base. Fee structure of courses can vary / change depending on course duration or content or market realities, from time to time.

Following Courses are being offered through Usha sewing schools-

Creative Design Course

This course aims at enhancing an individual's creativity and is an attempt at making sewing a part of one's lifestyle. It shows how home accessories can now be made using one's own creativity, adding a personal touch to the home. A certificate is provided on successful completion of a three month and a one month course.

Duration of the course –Three months/ One month

Course Fee – Rs. 1650 for three months and Rs 700 for one month course.

[Click to download](#) - one practical chapter from this course – **Sling Bag**

Indian Garment Design Course

This course will help students sew and design Indian garments. It would comprise of garments such as blouses, different type of ladies kurtas and salwars. A certificate is provided on successful completion of the course.

Duration of the course - 2 Months

Course Fee – Rs. 1500

[Click to download](#) - one practical chapter from this course – **Multi Panel Kameez**

Western Casual Wear Course

Western casual wear course is directed at making one adept in sewing and designing of western wear for girls. It includes garments like ladies tops, skirts, pants. A certificate is provided on successful completion of the course.

Duration of the course -One month

Course Fee – Rs. 1000

[Click to download](#) - one practical chapter from this course – **Princess Dress**

Sewing Courses taught at Usha Sewing Schools

Little girls dress making course

Little girls dress making course would help one sew and design dresses for little girls. A certificate is provided on successful completion of the course.

Duration of the course - One month

Course Fee – Rs. 1000

[Click to download](#) - one practical chapter from this course – **Waist cut frock**

Sewing and Design Course

This course teaches theory, drafting and practical applications of sewing and design. Students have to appear for an exam comprising of theory and drafting. Also they are assessed on their sample files. A diploma is awarded on successful completion of the six month course and a certificate is awarded on successful completion of the three month course.

Duration of the course – Six months/ Three months

Course Fee – Rs. 3100 for Six months and Rs 2050 for Three months course.

[Click to download](#) - one practical chapter from this course – **Waist Coat**

Teachers training

The teachers at Usha affiliated sewing schools are provided with special training, wherein they are updated on new developments along with new sewing school courses.

USHA Sewing School Network

The Usha sewing school network is closely monitored by the company. Each state has an inspectress who visits the schools to audit and monitor the progress.

For further enquiries please contact:

Mr. PS Chopra

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